

PRESS RELEASE



BERLIN, Feb. 26, 2014

Responsible:

Kithara Software GmbH
Uwe Jesgarz

Road to China



„A path is made by walking it“

Kithara Software, the specialist in the field of real-time solutions since 1996, announced a cooperation agreement with a Chinese distributor at the beginning of the new financial year. The distribution of Kithara's product range through a resident company strengthens the software developer's market presence in the Asian sector.

As part of its ongoing efforts to develop new international markets, Berlin-based Kithara Software GmbH signed a commercial agreement with Link Control CNC Ltd.Co from Jinan. The resulting cooperation with a Chinese sales partner enables Kithara to increase its development of the Chinese market as well as further gaining a foothold in the whole Asian region.

Uwe Jesgarz, Managing Director of Kithara Software GmbH said "Link Control CNC is the ideal partner for the establishment of our products on one of the fastest-growing markets in the world. The employees are very competent and able to meet the sophisticated technical requirements in the field of software programming as well as software application."

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In this regard, it is one of the principal aims to overcome language barriers in order to communicate with prospective as well as existing customers more efficiently. With the assistance of Link Control CNC as an intermediary between developer and end user all three parties can be provided with quick and uncomplicated solutions.

Regarding this cooperation, it is important for Kithara to be able to remain true to its efforts in responding flexibly to customer needs, even at international level. Additionally, in the field of complex software that requires a certain degree of explanation, such as Kithara »RealTime Suite«, the modular real-time extension for Windows, it is especially important to be partnered with a professional and competent distributor.

About Kithara Software GmbH

Kithara Software is a specialist in the field of real-time solutions, specifically for Windows operating systems. The real-time extension »RealTime Suite« is an extensive system library for hardware-dependent programming, communication, automation and image processing in real time. The software is an efficient and easy-to-use technical basis for sophisticated applications in the fields of robotics, image processing as well as for instrumentation, control and automation technology. Consequently, it is a core component in mechanical engineering, for test facilities and other special machinery. Since its founding in 1996, Kithara has supported global companies in implementing innovative projects.

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